

HARVEST READINESS SALES EVENT

MAY-JULY 2018



Focus on the Field

You know your fields better than anyone else, from which areas are thriving to which need a bit more of your time and attention. We're here to help you put your focus where it's needed, when it's needed—by making sure your New Holland equipment is ready to work when you are. Let our fáctory-trained technicians keep your machines in top, ready-to-go condition. Because we know our equipment like you know your fields better than anyone.

Earn Rewards on Lubricants, Coolants & Filters1

Earn a New Holland reward card on a single purchase of any qualifying combination of genuine New Holland lubricants, coolants, filters and Fleetguard® all-makes filters. One reward card per household.



Redemption code: NHHARVEST18

SPEND	RECEIVE
\$500 - \$999.99	\$50 Reward Card
\$1,000 - \$1,499.99	\$100 Reward Card
\$1,500 - \$1,999.99	\$150 Reward Card

SPEND	RECEIVE
\$2,000 - \$2,499.99	\$200 Reward Card
\$2,500 or more	\$250 Reward Card

Claim your reward card at www.Partstore.Agriculture.NewHolland.com/promotions.

90-Day Special Financing²

Offer valid on qualifying purchases of \$750 or more.



1 Year FREE PLM™ RTK+ Service: Trade-In Offer¹

Get a free 1-year subscription for PLM RTK+ when you trade in a qualifying RTK radio or Bluetooth® device and purchase a qualifying modem or dongle.

1 Year FREE PLM RTK⁺ Service: Upgrade Offer¹

Get a free 1-year subscription for PLM RTK+ with the purchase of an RTK accuracy level unlock on a qualifying receiver and a modem or dongle.

Multi-Unit PLM RTK+ Service Bundle1

Purchase 4 PLM RTK+ 1-year subscriptions for a single operation and get up to 6 more at no additional charge.

¹Terms and conditions apply. Ask an associate for details.

Visit www.Partstore.Agriculture.NewHolland.com/promotions to learn more.

²Subject to credit approval. Terms and conditions apply. Ask an associate for details.

HURRY IN! Offers end July 31, 2018.

PREPARE YOUR COMBINE



FEEDER CHAINS

Our heavy-duty chain with chrome pins comes pre-assembled for maximum efficiency. Serrations are rolled for durability—not cut or die punched, which creates stress points.

Part No. 87372056 Part No. 87372057



POLY GRAIN TANK CROSS AUGER TROUGH LINERS

Our money-saving, 1/8"-thick, white poly liners outwear metal replacement patches.

- Repairs and covers worn grain tank floors
- Allows grain to move freely into unloading auger faster and without bunching
- Stainless-steel mounting edge provides secure installation
- Provides maintenance-free operation

Part No. 73343201



CHOPPER KNIVES

Our chopper knives feature a reversible, coined edge that provides better cutting of residue for all New Holland fixed-bar assemblies.

• Manufactured from a special alloy steel

Heat treated for longer service life and improved strength

One-piece design

Part No. 87298862 Part No. 87318316



MUD HOG®

The Mud Hog Rear-Wheel Assist Axle will provide you with better traction, handling and steering control to combat undesirable field conditions with efficiency and ease. And its power can take on any ground condition that comes your way in the field—whether wet or dry.

- Four-wheel drive capabilities on front-wheel drive combines
- Enhanced fuel efficiency and engine life
- Minimized front tire wear, field tracks and ruts

Part No. CNH14006TDS Part No. CNH14032ATDS



PRECISION HARVESTING



PLM™ RTK+ Cellular Network

With PLM RTK*, you can avoid line-of-sight and other issues common with traditional, radio-delivered RTK. PLM RTK* provides seamless connectivity—reducing overlaps and skips, while improving efficiency and accuracy.

- High accuracy and availability in North America
- · Fast connection everywhere and at any time
- Unlimited connectivity, allowing you to move the subscription between desired applications
- Profitability in all your farming tasks (seeding, fertilizing, spraying) thanks to the sub-inch accuracy of the signal
- Simplicity with a single contact for your hardware and correction signal
- Quality and reliability backed by the New Holland support team



SAVE WITH SPECIAL PLM RTK+ OFFERS*

1 Year FREE PLM RTK+ Service: Trade-In Offer

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Multi-Unit PLM RTK+ Service Bundle

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PRECISION HARVESTING

PLM Connect™



PLM Connect uses a combination of GPS satellites and cellular technology to wirelessly link equipment to the farm office computer in real time—providing immediate information to aid in fleet management, performance analysis, remote file management and even two-way messaging.

- Use information to instantly make decisions with a greater degree of accuracy and judgement
- See where machines have worked and for how long—so you can plan their next moves
- Know exactly where your tractor or combine is—so you can guide trailers or fuel supplies to the machine in the field

PLM Drone Data Management



With the New Holland PLM drone data management system, you can quickly and easily fly your drone to capture images, then view, analyze and share maps and data so you can take immediate action. The New Holland drone data package includes a DJI® Phantom 4 Pro drone with RGB camera, a hard carrying case, an extra battery and a one-year subscription to DroneDeploy® software.

- Pinpoints potential problem areas in your field with GPS location
- · Assists with crop scouting, drainage assessment, stockpile management and more
- Industry-leading analysis tools and app marketplace
- Imagery is uploaded in minutesNo manual flying is required





IntelliSteer™ LITE Assisted Steering

Let New Holland's IntelliSteer LITE Assisted Steering System do the driving for you—so you can concentrate on more important tasks. The high-torque, motor-driven steering system offers an affordable aftermarket option for equipment that does not currently include auto-guidance capabilities.

- Interfaces with the IntelliView™ IV display
- Easy installation and custom vehicle kits for a truly integrated look
- Economical solution requires minimal vehicle modification for quick, seamless installation
- Unique design allows for easy removal and transfer to other vehicles
- Compatible with many New Holland combine and tractor models as well as other brand combines, tractors, sprayers and floaters



MAINTENANCE & REMAN

Earn Rewards on Lubricants, Coolants & Filters!*

The more you buy, the bigger your reward—offer valid on qualifying purchases.

*See page 2 for more details.





Lubricants

Only New Holland lubricants are made and tested to perform under the toughest conditions, providing superior protection throughout the service interval. This engineering design applies to Tier 4 engine technology and legacy models—so you only need one set of lubricants for all of your equipment. Look for:

- Unitek[™] MasterGold[™] Engine Oil (Synthetic)
- MasterGold Engine Oil
- MasterTran™ Ultraction™ Hydraulic/Transmission Fluid
- ActiFull™ OT Extended-Life Coolant

New Holland lubricants are engineered specifically for New Holland machines. Learn more at www.Partstore.Agriculture.NewHolland.com/lubricants.



Filters

New Holland filters are made with MicroLoc[™], a multilayer, gradient-density synthetic media that outperforms competitive cellulose and paper media 2-to-1—delivering up to 89.8%** more fine-particle protection than will-fit. Look for:

- Air filters
- Lube filters
- Fuel filters
- Hydraulic filters

New Holland filters perform when the others can't. See why at www.Partstore.Agriculture.NewHolland.com/filters.

Reman—It's Not Rebuilt, It's Reborn.

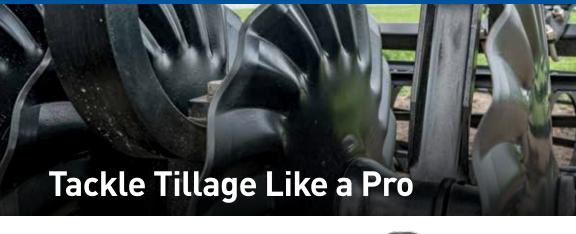
Get maximum performance and more money in your pocket with New Holland remanufactured parts. They're more reliable than a rebuild and more precise than will-fit—because they aren't just close to OEM specs, they are OEM specs.

To see all of your remanufactured options, go to www.WhyReman.com.



^{**}Calculated comparing a CNH Industrial 15-micron lube filter to a 15-micron competitive lube filter (99.1% vs. 52.2% efficiency)

TILLAGE & RESIDUE MANAGEMENT



VT Wave Blades

Earth Metal® VT Wave disc blades manage uneven fields and the heaviest residue to cut smaller pieces, creating more surface area for microbes, accelerating the breakdown process. All of this with the unique hardness and flexibility of Earth Metal.





Barracuda Blades

Barracuda vertical tillage blades quickly size and evenly distribute high-lignin crop residue and can help achieve a blacker surface finish.

Tiger Point: Setting New Standards

The proprietary "lift, twist and roll" capability of New Holland Tiger Points aggressively fractures tough compaction to manage water in your fields—horizontally expanding the root zone for next year. This expansion also relocates nutrients to the top layer of soil and incorporates more surface residue. Our testing shows how the new generation Tiger Point creates less draft than competitive points, which results in reduced fuel consumption. And its fresh, innovative design offers up to three times more wear-resistance than previous Tiger Points—which means less downtime and more field time.



IMPROVED WEAR LIFE*

NEW Tiger Points

6× wear of previous Tiger Points

Previous Tiger Points Original 1980s

2× wear of original Tiger Points

Original 1980s Tiger Points

Wear 60% > Competitors at this time

Hours in the Ground

2018 HARVEST READINESS SALES EVENT

Save your focus for where it's needed most—your fields.



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